

S P O N S O R S H I P P A C K A G E S

Title Sponsorship - \$25,000

- 1. Rename race in all references with "your company name" preceding the Springtime 10K name
- 2. Prominent logo and/or company name placement on all promotions and publicity materials, including: advertisements; press releases; race flyers and posters; registration forms; race website page, social media sites and on EventBrite registration site; sole sponsorship placement on front of race shirt
- 3. Hyperlink to sponsor's website from www.springtime10k.com
- 4. Banner placement at registration tables prior to race, start and finish
- 5. Booth space at Post-Race Party Celebration at FDOT parking lot across from Cascades Park.
- 6. Option of joining race director for TV and radio appearances on local morning shows and community outreach shows
- 7. Option for inserting company promotional materials in registration race packets

Presenting Sponsorship - \$10,000

- 1. Named as the Presenting Sponsor for the Springtime 10K race
- Prominent logo and/or company name placement on all promotions and publicity
 materials, including: advertisements; press releases; race flyers and posters; registration
 forms; race website page, social media sites and on EventBrite registration site; sole
 sponsorship placement on front of race shirt
- 3. Hyperlink to sponsor's website from www.springtime10k.com
- 4. Banner placement at registration tables prior to race, start and finish
- 5. Booth space at Post-Race Party Celebration at FDOT parking lot across from Cascades Park.

- 6. Option of joining race director for TV and radio appearances on local morning shows and community outreach shows
- 7. Option for inserting company promotional materials in registration race packets

Elite Sponsorship - \$3,000

- 1. Serves as title sponsor for either supporting race, 5K or 1-Miler
- 2. Prominent placement of logo and/or company name on back of race T-Shirt
- 3. Hyperlink to sponsor's website from www.springtime10k.com
- 4. Banner placement at start of race and race finish
- 5. Booth space at Post-Race Party Celebration at FDOT parking lot across from Cascades Park
- 6. Option for inserting company promotional materials in registration race packets

Pro Sponsorship - \$500

- 1. Prominent placement of logo and/or company name on back of race T-Shirt
- 2. Hyperlink to sponsor's website from www.springtime10k.com
- 3. Booth space at Post-Race Party Celebration at FDOT parking lot across from Cascades Park
- 4. Option for inserting company promotional materials in registration race packets

Sponsorship - \$250

- 1. Logo and/or company name place on back of race T-Shirt
- 2. Hyperlink to sponsor's website from www.springtime10k.com
- 3. Booth space at Post-Race Party Celebration at FDOT parking lot across from Cascades Park
- 4. Option for inserting company promotional materials in registration race packets

Donating Sponsorship – In-Kind Donations

- 1. Promote your product by donating to our race efforts
- 2. Logo and/or company name placement on back of race T-Shirt
- 3. Hyperlink to sponsor's website from www.springtime10k.com
- 4. Option for inserting company promotional materials in registration race packets